



Ares Games to distribute "Brides & Bribes" board game in North America

January 24, 2019 – Italian companies <u>Ares Games</u> and <u>Spaceballoon Games</u> announce a partnership to distribute the Euro-style board game **Brides & Bribes** in the United States and non-European countries. *Brides & Bribes* is a worker placement and resource management board game, set in Genoa during the Renaissance period. It was funded on Kickstarter in late 2016 and shipped to Kickstarter backers in late 2017, but it was not distributed to retail in the USA.

In *Brides & Bribes*, each player assumes the role of one of five families struggling to increase their power and become the new Doge, Lord of the city. An innovative and unique use of a hidden worker placement mechanic gives players the feeling of



being part of a Renaissance Genoa full of intrigue and deception. By hiring new employees at every turn, using a deck building system, players experience the feeling of "ever growing power" during the game.

In each round, players secretly plan to send a family member with the right skills into Genoese boroughs to perform one of the five possible actions: hire new employees, collect money, get new workers, increase your influence points or convince the local Lord that your family is worth a marriage with his beautiful daughter.

Brides & Bribes is a game for 2 to 5 players, created by Andrea Gallazzi, Elisa Lenardi, Pietro Navarotto, and published by Spaceballoon Games.

"Brides and Bribes is thematic engaging, and highly interactive – it's a great fit to our catalog." said Roberto Di Meglio, Director of R&D of Ares Games. *"We hope this is just the start of a long and fruitful cooperation with the Spaceballoon team."*

"We are delighted to join forces with Roberto and his incredible team. We are sure that Brides & Bribes will be the first of many collaborations to come," commented Pietro Navarotto, CEO of Spaceballoon Games.

The distribution of *Brides & Bribes* by Ares will start in April 2019. For more information about the game, visit the <u>game's page at Spaceballoon website</u>.

About Ares Games

Ares Games is a board game publisher with offices in USA and Italy, established in 2011 to create quality hobby products for the international audience. Ares Games is the publisher of the award-winning "War of the Ring" board game, of the "Wings of Glory" range of airplane combat games and miniatures, and of the award-winning tactical ship-to-ship miniature game "Sails of Glory". Ares Games' catalog of miniature wargames is now expanding with the "Battlestar Galactica – Starship Battles" game. Ares Games is also the publisher of the cooperative tactical dungeon crawler "Sword and Sorcery" and its catalog also includes family games and euro games. For further information, visit the website <u>www.aresgames.eu</u> and the Facebook page - https://www.facebook.com/AresGames.





About Spaceballoon Games

Spaceballoon Games is a board game publishing company based in Italy, born in 2016 from the love that three friends have for tabletop gaming. Their goal is to create innovative, high quality and fun board games to bring people together to share their passion for games. For more information, visit the website <u>www.spaceballoongames.com</u> and the Facebook page - <u>https://www.facebook.com/spaceballoongames</u>

For further information: Andrea Fanhoni (Ares Games - PR & Communication) - <u>andrea.fanhoni@aresgames.eu</u>