



Ares Games Srl
www.aresgames.eu
info@aresgames.eu

VAT IT02249520467

Registered Office
Piazza Petrucci 8
55040 Camaiore (LU)

Fax +39 0584 325968

Branch Office

Via dei Metalmeccanici 16
55041 Capazzano Pianore (LU)

Tel. +39 0584 968696

Ares Games to publish the English edition of Quickpick – Island of Monster Masks

The new family game, the first one in partnership with Chinese publisher Planplay, will be launched at Essen Spiel 2015, in October

August 28, 2015 – The Italian games publisher [Ares Games](http://www.aresgames.eu) announces a license agreement with the Chinese company [Planplay](http://www.planplay.com) to publish the English language edition of **Quickpick – Island of Monster Masks**, a new game for three to eight players, age 4 and up. The English edition will be published simultaneously with the Chinese edition, and will be released at Essen Spiel 2015 (October, 5th 11th).



Quickpick - Island of Monster Masks is the first game of a new line presenting innovative gameplay based on the ability of choosing and taking actions quickly, using different perception skills, such as recognition of expressions and sounds. In the *Island of Monster Masks*, players arrive at an island inhabited by strange creatures and began to fit in by wearing big masks themselves, but then they can no longer recognize one another among the island inhabitants.

The gameplay combines pattern recognition, dexterity, and simultaneous action mechanics. The mime draws a Mask card and imitates the face shown, while the other players try to guess which Monster he is acting out. If a player guessed correctly, he and the mime collect a Mask. The winner is the player who collects most masks during the game.

“*Quickpick* is a great addition to our Family Game line, bringing an easy, funny, and original game, suited for players of all ages, including very young ones, and at an affordable cost,” said Roberto Di Meglio, Director of R&D of Ares Games.

"We started to work with Ares Games in 2011, distributing their games to China - not just because they do great games, but because they support and care about their partners. We are really honored to now add a new dimension to this partnership, starting with *Quickpick* - a game we have a lot of confidence in. We choose to publish *Quickpick* for kids and families, but it proved to be so funny during the playtests that we found out it was welcomed by “hardcore” gamers, too. The fun has no limits!" declared Daniele P. Correale, product manager of Planplay.

In the past, Planplay has published the Chinese editions of several Ares Games' titles, including *War of the Ring Second Edition* and *Inkognito*.

Quickpick is designed by Martino Chiacchiera and Benedetto degli Innocenti, and is illustrated by Xin Mao. The game is expected to release in October 2015, launching at Spiel 2015, the huge game show at Essen, Germany. The suggested retail price is \$14.90.

For more information, visit the [Ares Games website](http://www.aresgames.eu).

About Ares Games

Ares Games is an Italian board game publisher established in 2011 to create quality hobby products for the international audience. Ares Games is the publisher of the award-winning "War of the Ring" board game, "Wings of Glory" range of airplane combat games and miniatures recreating aerial warfare in WW1 and WW2, and more recently, the tactical ship-to-ship miniature game "Sails of Glory," and the cooperative tactical Sci-Fi miniatures game "Galaxy Defenders." The Ares Games' catalog also includes Family Games and Euro Games. For further information, visit the website www.aresgames.eu and the Facebook page - www.facebook.com/AresGames.

About Planplay

Jinan Planplay Co.,Ltd is a board game publisher and distributor mainly focused on the Chinese market, but with an office in Italy. Beginning in 2010, Planplay has been engaged in the distribution of Chinese language board games for the Chinese, Taiwanese, and Hong Kong markets, and in English versions to all emerging markets of Southeast Asia. To learn more, visit the website <http://www.bgplanplay.com/>.

For further information and images, please contact:

Andrea Fanhoni (Ares Games - PR & Communication) - andrea.fanhoni@aresgames.eu