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## Ares Games partners with Horrible Games to publish and distribute worldwide the English version of the storytelling game "Co-Mix"

*June 10, 2015* – The Italian games publishers <u>Ares Games</u> and <u>Horrible Games</u> announce a partnership to release the storytelling game **Co-Mix** in a worldwide English language edition. Published by Horrible Games and released in 2014, *Co-Mix* had a limited English first edition printing and was available only in Europe. Thanks to this license agreement, *Co-Mix* is going to be reprinted by Ares Games and distributed in the USA and other Englishspeaking countries across the world.

In *Co-Mix*, players craft their stories by laying out several cards to create a full blown comic book page. Up to ten people can join in the fun, playing individually or in teams. Each player



chooses the kind of story to tell – noir, horror, adventure, romance, and if it will be funny, scary, exciting, or moving. All players must create the story based on the same title - the best stories are voted by the other players.

The game features a rich and varied set of cards, representing different panels of a comic book. Cards are laid out to create a complete comic book page following the proposed title. Each card shows an inspirational illustration, with a varied set of characters, actions, and settings. When all comic pages are ready, each player or team tells their own story. Then, the stories are voted by the other players, using voting tokens to indicate which story they think is the most original, most exciting, or best composed.

"*Co-Mix* is an imaginative and fun game, created by a talented designer and published by one of the most innovative boardgame companies on the market. We are glad to partner with Horrible Games to release this new version of *Co-Mix*. We think that this game fits our catalog very well, as it's strongly thematic, fun, and easy to play; virtues we always want our games to have," said Roberto Di Meglio, Director of R&D of Ares Games.

"Co-Mix was the first game published by Horrible Games, and I'm very happy of the good reception it had from both gamers and game developers. The only regret we had about it was that we couldn't find a way to bring Co-Mix to the USA... until now! We are confident that the partnership with Ares Games will allow our game to achieve its full potential, in the country that helped establish the comics industry we all know and love, and all around the world," declared Lorenzo Silva, from Horrible Games.

*Co-Mix* was designed by Lorenzo Silva, with artwork by Matteo Cremona, coloring by Max Rambaldi, and graphic design by Antonio del Bono. The English edition by Ares Games is expected to release in October 2015. For more information, visit the Co-Mix page at <u>Horrible Games website</u> and the <u>Ares Games website</u>.

## About Horrible Games

Horrible Games is an Italian Board Game Publisher. To make our games stand out from the crowd, we always experiment with new gameplay mechanics, or sometimes we apply an unexpected twist to old, well-proven ones, as we strive for originality and uniqueness. We also carefully craft a refined visual style, different for each game, to better convey the mood and feel we want the players to experience. We also tend to put a lot of silly, stupid things in our games, just because they make us laugh (and we hope some or our players will laugh, too). But always and foremost, no matter which kind of game or genre we decide to tinker with, Horrible Games is about simple, pure, unbridled fun, for everyone. Horrible Games catalog includes Dungeon Fighter series, Steam Park and Co-Mix. To learn more, visit the website www.horrible-games.com and the Facebook page www.facebook.com/HorribleGames.

## About Ares Games

Ares Games is an Italian board game publisher established in 2011 to create quality hobby products for the international audience. Ares Games is the publisher of the award-winning "War of the Ring" board game, "Wings of Glory" range of airplane combat games and miniatures recreating aerial warfare in WW1 and WW2, and more recently, the tactical ship-to-ship miniature game "Sails of Glory," and the cooperative tactical Sci-Fi miniatures game "Galaxy Defenders." The Ares Games' catalog also includes Family Games and Euro Games. For further information, visit the website <u>www.aresgames.eu</u> and the Facebook page - <u>www.facebook.com/AresGames</u>.

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