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Ares Games joins Opera di Santa Croce in the campaign to fund the restoration of the Pazzi Chapel, in Florence

November, 17th 2014 – Ares Games is proud to announce that it will be a consulting partner of the Crowdfunding project “Restoration of the Pazzi Chapel”, launched today by Opera di Santa Croce. The project is run as a Kickstarter campaign – ending on December, 19th 2014 – with a goal of raising \$ 95,000 to finance the restoration of the loggia of the Pazzi Chapel in the Santa Croce church complex, a historical landmark in Florence.

Ares Games is an Italian publishing company established in 2011 in Tuscany to create quality board game products for an international audience. Faced with the challenge of developing a small start-up with a global outlook, in a time of financial crisis, Ares management has experimented Crowdfunding since early 2013.

As the creator of the first, second and fourth most-funded Italian projects on Kickstarter, Ares is – at present – the foremost Italian company in the use of Crowdfunding.

With a passion for literature and history – also evident in its products – Ares envisioned the potential of combining the global power of Crowdfunding strategies with the necessities of the artistic and historical patrimony of our territory, and offered the support of its Crowdfunding experience to the campaign of Opera di Santa Croce.

In the course of the last 18 months, Ares launched four projects on Kickstarter – the most important Crowdfunding platform in the World - raising a total of \$ 817,260, with the support of more than 5,000 people from 40 different countries.

In 2014, Ares Games opened an US subsidiary – Ares Games LLC, based in the St.Louis (MO) area – to develop further its international business. Ares also created a business unit to provide consulting services on Crowdfunding strategies to other Italian project creators.

Ares Games is the publisher of the award-winning "War of the Ring" board game, based on J.R.R. Tolkien's "The Lord of the Rings" trilogy, and "The Battle of Five Armies", board game based on "The Hobbit".

Ares Games is also the publisher of two lines of historical board games: "Wings of Glory", simulating aerial combat in WW1 and WW2, and "Sails of Glory", recreating naval battles in the Age of Sail, and specifically in the Napoleonic period. Both "Wings of Glory" and "Sails of Glory" are based on accurate historical research, accessible gameplay, and include highly detailed scale models of historical airplanes and ships.

Ares Games' catalog also includes Science-Fiction games, Family Games and Euro Games. For additional information visit the website www.aresgames.eu and the Facebook page - <https://www.facebook.com/AresGames>.

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