



“Age of Conan Strategy Board Game – It’s Back!” now online on Kickstarter

Ares Games re-launches the game with a crowdfunding campaign – starting today - to publish the long awaited expansion “Adventures in Hyboria”



October 9th, 2014 – The re-launch of **Age of Conan Strategy Board Game** begins today at 03:00 PM CEST (01:00 PM UTC/GMT) on Kickstarter with a campaign to fund the pre-production and publication of the game expansion, **Adventures in Hyboria**, setting the foundation for future development of the line. The campaign has an initial funding goal of \$10,000 and ends on November 9th.

[Video trailer of the “Age of Conan Strategy Board Game – It’s Back!” Kickstarter project.](#)

The *Age of Conan Strategy Board Game* pits the four most important Hyborian Kingdoms - Aquilonia, Turan, Stygia and Hyperborea - in a fight for supremacy involving war, intrigue and sorcery. Conan, the barbarian hero created by R.E. Howard, is a powerful presence, but he's very hard to control! He may help or hinder your plans, while pursuing his own adventures to conquer treasure, women, and glory.

Adventures in Hyboria is the first expansion of *Age of Conan* since its launch in 2009 . It focuses on the life and adventures of the greatest fantasy barbarian ever, and it is designed to improve and expand the role of Conan in the game.

Adventures in Hyboria adds a new dimension to Conan's adventures: his stature grows from warrior and thief, to general, and finally, king. His abilities grow as well, making his presence in the game more visceral and more important. The expansion adds other new mechanics and game elements, and opens up more opportunities for player-vs-player conflict.

Pledges and Rewards

In the “Age of Conan Strategy Board Game – It’s Back!” project on Kickstarter, backers can choose to support the game at two different pledge levels.

Players who already own a copy of the Age of Conan Strategy Board Game can choose the Barbarian Hero level, offering the Adventures in Hyboria expansion and all unlocked stretch goals. Interested new players who don't own the game can choose the Barbarian King level, that includes a copy of the first edition of the Age of Conan Strategy Board Game (in English), the Adventures in Hyboria expansion and all stretch goals.



The normal pledge for the Barbarian Hero Level is \$29, with Day 1 Early Bird pledges (available during the first 24 hours after the project launches) at \$25. For the Barbarian King, the normal pledge is \$89, with Day 1 Early Bird at \$85.

The project starts with three initial stretch goals already set, at \$ 20,000, \$ 30,000 and \$ 40,000.

Adventures in Hyboria is planned to ship to backers in April 2015, and the *Age of Conan 1st Edition* boardgame will ship to Barbarian King backers at the same time, from Ares' main warehouse in the USA and from secondary warehouse in Germany, with no customs charges to backers in the USA or in the European Union.

Age of Conan Strategy Board Game - It's back! is the fourth Kickstarter project of Ares Games, following three highly successful campaigns: in 2013, *Sails of Glory* (US\$ 276,745 pledged, 1183 backers) and *Galaxy Defenders* (US\$ 180,252 pledged, 1080 backers), both already delivered with a very positive feedback from backers. In May/June 2014, *Galaxy Defenders - The Earth Strikes Back* was funded (US\$ 259,000 pledged, 1264 backers), and production is in progress with a confirmed delivery schedule at the moment.

For more information and to pledge, visit the *Age of Conan Strategy Board Game - It's back!* Kickstarter page.

To know more about the game and the expansion, check the links:

[Age of Conan Strategy Board Game - An Overview](#)

[Adventures in Hyboria – More “Conan” in “Age of Conan”](#)

To keep updated about the project, visit the **Ares Games Facebook page** - <https://www.facebook.com/AresGames>.

About Ares Games

Ares Games is an Italian board game publisher established in 2011 to create quality hobby products for the international audience. Ares Games is the publisher of the award-winning "War of the Ring" board game, of "Wings of Glory" range of airplane combat games and miniatures, recreating aerial warfare in WW1 and WW2, and more recently, of the tactical ship-to-ship miniature game "Sails of Glory" and the cooperative tactical Sci-Fi miniatures game "Galaxy Defenders". Ares Games' catalog also includes Family Games and Euro Games. For further information, visit the website www.aresgames.eu and the Facebook page - <https://www.facebook.com/AresGames>.

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