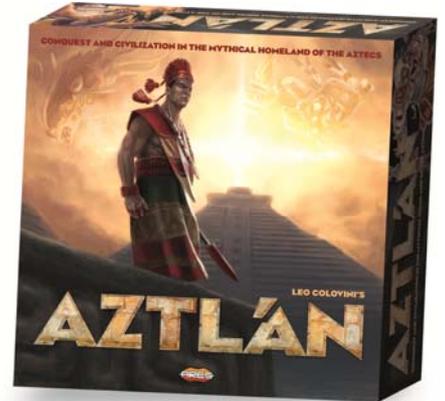


Ares Games opens Essen "Spiel 2012" pre-orders for Aztlán and Lords of Middle-earth

Before October 12th, people attending the game fair can pre-order their copy of the upcoming games for pick-up at the Ares Games booth

Camaio, Italy, September 2012 - Ares Games is going to release at the Essen Spiel '12 (October 18-21, in Germany), two new games – [Aztlán](#), a Euro-style strategy game of conquest and civilization in a mythical island, and [Lords of Middle-earth](#), the first expansion for *War of the Ring Second Edition*. The publisher has just opened pre-orders for pick up of these games at the game fair, before their official street dates, which are estimated to be in early November.



Aztlán is a game for 3 to 4 players, set in the mythical land of Aztlán, ancestral home of the Nahuatl (Aztec) people. Four tribes strive to survive and prosper, under the scrutiny of the Aztec Gods themselves. The game develops during five different ages. Players try to conquer the largest realm, using an intriguing and highly interactive mechanic. In each age, the tribes have uneven and secret strengths, so the players' strategy must be based on intuition and bluff. When winning a conflict, they must choose between eliminating their enemies or deciding to co-exist with them. Peaceful co-existence brings the opportunity to develop their own civilization and gain future advantages, but can they trust their opponent?



The expansion *Lords of Middle-earth* will allow players of *War of the Ring* to explore different possibilities in the game. Centered on the characters, it will feature more cards, miniatures and action dices, and will introduce mechanics related to the use of action dices connected to them. New figures include Elrond, Galadriel, Gothmog and the powerful Balrog, as well as alternate versions of the Witch-king and the Mouth of Sauron, to be represented with specific miniatures and rules.

The games can be pre-ordered until October 12th through the [Ares Games website](#) at their suggested retail price - US\$ 49,90 for *Aztlán*, and US\$ 29,90 for *Lords of Middle-earth*.

About Ares Games

Ares Games is an Italian board game publisher established in 2011 to create quality hobby products for the international audience. Ares Games is the publisher of the award-winning "War of the Ring" board game and of the "Wings of Glory" range of airplane combat games and miniatures, recreating aerial warfare in WW1 and WW2. Ares Games' catalog also includes Family Games and Euro Games. For further information, visit the website www.aresgames.eu.

For further information and images:

Andrea Fanhoni (PR & Communication) - andrea.fanhoni@aresgames.eu