



Ares Games announces the license of “War of the Ring”

*New Italian games publisher acquires the rights to publish the award-winning board game.
The new edition will be released before the end of the year*

Good news for the fans of the award-winning board game “War of the Ring™”, based on the J.R.R.Tolkien’s trilogy, “The Lord of the Rings™”.

Ares Games, an Italian games publisher recently established, announces the acquisition of the rights from Sophisticated Games to publish the game, based on the literary rights granted by Middle-earth Enterprises.

“We are proud to be able to bring back to the international gaming market a prestigious game like “The War of the Ring”. The game has been out of the market for a long time and there is a big anticipation for this second edition, which we forecast to release within the end of this year”, said Christoph Cianci, CEO of Ares Games.

The new edition of “War of the Ring” will debut in English language, in autumn 2011. Several editions in other languages are planned to be released in spring 2012.

This edition of the game will include several changes from the previous version published by Nexus Editrice and NG International, with a completely new graphic design – still using the original illustrations created by John Howe, one of the most famous Tolkien artists -, bigger tarot-size cards and revised rules, with changes to some key game elements to make it even more balanced and engaging.

Created by the Italian game designers Roberto Di Meglio, Francesco Nepitello and Marco Maggi, the strategy board game “War of the Ring” allows players to immerse themselves in J.R.R.Tolkien’s classic history, leading the Fellowship in its quest and the armies of the Free Peoples against the assault of the dreadful minions and armies of the Dark Lord, Sauron.

The first edition was published in September 2004 and the game has been acclaimed as one of the best thematic games of all times, winning several awards.

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