



Essen Spiel 2012: Ares Games releases Aztlán and Lords of Middle-earth

The new Colovini's strategy game and the first expansion for War of the Ring Second Edition will be available at the show for the first time

Camaione, Italy, October 2012 - Ares Games will be present at the Essen Spiel 2012 (October 18-21, in Germany) with two new games – [Aztlán](#), a Euro-style strategy game of conquest and civilization designed by Leo Colovini, and [Lords of Middle-earth](#), the first expansion for *War of the Ring Second Edition*. In the Ares Games booth (Hall 12, booth 42), there will be demos of Aztlán and the two new products will be available for purchase – in the case of *Lords of Middle-earth*, people buying a copy at the game fair will get the promotional mini-expansion [Treebeard](#) for free. The newest and upcoming releases WW1 and WW2 *Wings of Glory* will also be showcased in the booth.

At the show, Ares Games will also have these games presented by international partners. Demos of the new titles and *Wings of Glory* are planned at Heidelberger Spielverlag booth, for German players, while at the Red Glove booth it will be possible to buy the new releases in their English version.

Aztlán is the first title in the Euro Games category published by Ares Games. Designed by Leo Colovini, the game is easy to learn but with a very deep strategy, and it goes beyond the classic Euro-style concept as it features direct conflict between players

In the mythical land of Aztlán, ancestral home of the Nahuatl (Aztec) people, four tribes strive to survive and prosper, under the scrutiny of the Aztec Gods themselves. The game develops during five different ages. Players try to conquer the largest realm, using an intriguing and highly interactive mechanic. In each age, the tribes have uneven and secret strengths, so the players' strategy must be based on intuition and bluff. When winning a conflict, they must choose between eliminating their enemies or deciding to co-exist with them. Peaceful co-existence brings the opportunity to develop their own civilization and gain future advantages, but can they trust their opponent?

Aztlán is a game for 3 to 4 players, with a variant for 2 players. The English edition of the game will be on sale at Essen Spiel'12 both at Ares Games' booth and Red Glove's booth (Hall 9, b. 56), at the suggested retail price – \$ 49,90 (€ 39,00). The game has also a German edition published by [Heidelberger Spieleverlag](#), and an Italian edition, by [Red Glove](#).



Aztlán

Author: Leo Colovini

Playing Age: 13+

Playtime: 60 min

Number of Players: 3-4, with 2-players variant included



For the joy of the fans of the *War of the Ring* board game, Ares Games presents the expansion ***Lords of Middle-earth***, compatible with the second edition of the strategy board game inspired by J.R.R.Tolkien's trilogy. *Lords of Middle-earth* allows players to explore different possibilities in the game. Focused on characters, the expansion adds new miniatures and cards: Elrond, Galadriel, Gothmog and the powerful Balrog, as well as alternate versions of the Witch-king and the Mouth of Sauron.

Lords of Middle-earth includes new special Action Dice – the Elven Ring Keepers dice for the Free Peoples player and the Lesser Minion dice for the Shadow player - and new versions of all the Companions of the Fellowship of the Ring, to play the optional "Council of Rivendell" rules. The expansion also provides figures for Aragorn and Gandalf the White. The suggested retail price is \$ 29,90 (€23,00).

Lords of Middle-earth

Authors: Roberto Di Meglio, Francesco Nepitello, Marco Maggi
Playing Age: 13+
Playtime: 180 min
Number of Players: 2-4



With the purchase of a copy of *Lords of Middle-earth* at the Essen Spiel 2012 (available at Ares Games or Red Glove booths), customers will receive free of charge the promotional mini-expansion Treebeard, the first promo item for *War of the Ring* game. Packaged as an individual character card together with the related plastic figure, the eldest Ent can be recruited in Fangorn by Gandalf, and he is then able to muster the Ents by himself, and raise them against the armies of the Shadow. He can also become involved in battles in the area around Fangorn and in Rohan.

Besides the English Edition, *Lords of Middle-earth* are also published in German language, by [Heidelberger Spieleverlag](http://HeidelbergerSpieleverlag.de), Italian, by [Red Glove](http://RedGlove.it), and Spanish, by [Devir](http://Devir.es).

More information and the complete rules of *Aztlán* and *Lords of Middle-earth* are available at Ares Games website – www.aresgames.eu.

About Ares Games

Ares Games is an Italian board game publisher established in 2011 to create quality hobby products for the international audience. Ares Games is the publisher of the award-winning "War of the Ring" board game and of the "Wings of Glory" range of airplane combat games and miniatures, recreating aerial warfare in WW1 and WW2. Ares Games' catalog also includes Family Games and Euro Games. For further information, visit the website www.aresgames.eu.

For further information and images:

Andrea Fanhoni (PR & Communication) - andrea.fanhoni@aresgames.eu